



## ALLERGY-FRIENDLY HOTEL ROOMS

Medical grade, in-room filtration systems remove particles from the air, while surfaces are treated to minimize bacteria growth. These hypo-allergenic hotel accommodations are nearly 99.9% allergen free for sensitive travelers.

### The 7-step patented process includes:

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1. Carpet and upholstery sanitation using all natural plant-based PURE Clean
2. Shock treatment of entire room to minimize bacteria and other irritants
3. Complete treatment of air-handling unit
4. Installation of tea tree oil cartridge in air-handling unit
5. Application of PURE Shield anti-microbial treatment
6. Installation of hypo-allergenic pillow and mattress encasements
7. Installation of air purification system (Class II Medical device)

### FACT

The American Lung Association recommends people with asthma and respiratory allergies to breathe air that is equivalent of 1 million or less small particles per cubic foot.

On average, the particulate count of a PURE room is under 300,000.

### RESULT

The PURE program significantly reduces the impact of potential irritants, which allows you to breathe easy, rest comfortably, sleep better and awake refreshed so you can enjoy your stay.

Discover a refreshing change in our accommodations, where your PURE comfort is our primary concern.